

Best in Engineers' Radio



The industry weighs in with its endorsements of top techs.

By Skip Pizzi

Welcome to *Tech Ink's* first list of the Best Engineers in Radio. The engineers presented here have been nominated by their peers in the industry. They come from radio stations and groups, as well as from other organizations that serve the industry.

Clearly radio is both highly collaborative and takes pride in its technologists, as evidenced by the glowing praise we received for all the nominees. Our thanks go out to the many nominators, and our congratulations to the engineers listed (in alphabetical order) below.

The Top Tier

These 10 engineers received the highest number of nominations from the industry. The accompanying text has been selected from comments provided by their nominators.



Paul Brenner, CTO, Emmis Communications

Paul is leading radio into the digital age. As president of the Broadcast Traffic Consortium, he is providing strong thought leadership on how broadcast radio remains competitive and relevant in the dashboard.



Tony DeNicola, Chief Engineer, Clear Channel, TriState (Franklin, NJ)

Tony is one of those increasingly rare engineers who can custom build to specifications on a component level, designing unique equipment tailored to engineering requirements. He is a really nice guy who loves the radio business and cares about it.



Josh Hadden, Director of Engineering & IT, Clear Channel, New York City/Long Island

Josh is a leader in adopting new technology in a market where pressure to perform would favor conservatism. He is always happy to share his knowledge, and exemplifies the organization, attention-to-detail, preparation, and execution that define a

successful broadcast engineer.



Doug Irwin, Transmission Systems Supervisor, Clear Channel, New York City

Doug is an amazingly talented engineer who after 20-plus years in the business still strives to learn new things. His knowledge, precision, and good humor in the face of pressure mark him as a special example of the engineering breed.



David Layer, Senior Director, Advanced Engineering, NAB

For more than 15 years, David has demonstrated excellence in radio engineering and made significant contributions to the industry. He is an effective and tireless advocate for the interests of radio engineers, and keeps the industry informed on technical and regulatory issues.



George Marshall, Chief Engineer, WHTZ/Z-100 & Payout Systems Supervisor, Clear Channel, New York City

One of the most clear-minded, common sense-oriented engineers, George always seems to have the answer. Working tirelessly to better the sound of the station and its Web stream, he is lightning-quick to respond to a question or concern.



Tony Peterle, Technical Support Manager, WorldCast Systems

Tony has worked in almost every aspect of broadcasting, and is on the cutting edge of technical progress. He is considered a leader in measurement and control systems, and has provided on-site installation, training, and troubleshooting around the world.



Kevin Plumb, Senior Director, Engineering, ESPN Audio

Highly respected, cooperative, and willing to fully address any issue, Kevin is a wealth of engineering knowledge and an expert in radio. Well-read and up-to-date, he can fix anything audio-related, fine-tunes audio chains and engineering budgets, and always thinks ahead.



Stephen Poole, Market Chief Radio Engineer, Crawford Broadcasting, Birmingham, AL

Stephen is a highly trained broadcast specialist known for his commitment to excellence. A multi-faceted engineer, he is an accomplished writer, computer programmer, and systems administrator. He is an excellent supervisor and is very well respected by his staff.



Chris Williams, Chief Engineer, Clear Channel, Sarasota, FL

Chris is dedicated, takes pride in his work, and gets the job done ASAP, from RF issues to software matters. He has improved station operations, and keeps his stations running in a fashion that belies their market size.